



Mission Statement

Barrow County's Mission is to provide high quality essential services in a fiscally responsible manner which promotes economic opportunities for all in collaboration with community partners.

Core Values

Honesty and Integrity

We value honesty, integrity, ethical behavior and will treat everyone with respect and fairness.

Trust and Transparency

We value the importance of trust, being trustworthy and transparency in our relationships and transactions.

Customer-Focused

We value our citizens and visitors and will be responsive in the delivery of essential services and programs.

Effective Leadership

We value and practice effective leadership and will create an environment of professionalism, innovation and fiscal stewardship

Vision Statement

Barrow County is a thriving world class community that values innovation in education, safe neighborhoods, progressive growth and visionary leadership that promotes a vibrant and sustainable economy. Our strategic location and interconnected transportation corridors will foster prosperous urban communities and scenic rural areas.

Strategic Priorities

Effective Governance

Our government practices will align with the principles of service, innovations in technology, streamlined government, fair and balanced taxation, transparency, financial responsibility, a trained and professional workforce, data based decision making and civic engagement which in total creates an environment for a thriving community and a robust economy.

Economic Development

We will expand our economic development efforts to address all areas of the Barrow County economy especially the recruitment of new business and industry and providing competitive incentives. Create a welcoming environment to business and industry and support the retention of existing business and industry.

Infrastructure

We will invest in a water and sewer infrastructure that achieves a strong return-on-investment for the utility system. Maintain, improve and expand our existing roads and bridges infrastructure to high standards and connectivity and mobility.

Quality of Life

Our family friendly neighborhoods and communities will be safe and secure. Our recreation, parks and greenspace amenities will provide leisure and cultural opportunities for all citizens and visitors regardless of age and ability. The quality of life experience in Barrow County will be second to none.